# DRAG DIGITAL

**Children's Magazine • Passion for Toys** 







**EDUCATIONAL GAMES, TOY INFO, AND MUCH MORE...** 



## DISCOVER THE HOTTEST TOYS!

Right now, movie-inspired toys are the hot trend. Several films have been very successful this summer, such as "The Little have been very successful this summer, such as "The Little Mermaid", "Miraculous, Ladybug and Cat Noir: The Movie", "Teenage Mutant Ninja Turtles: Mutant Mayhem", and "Blue Beetle". And you know what that means... a wide selection of figures, plush toys and game sets inspired by these films!

But that's not all! The magazine includes digital activities that can also be printed, entertaining videos, and easy entry into exciting toy contests.

So, let's continue the fun and prepare yourself for an exhilarating fall packed with movie magic and even more fun to come.



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#### CREATE CHAOS WITH NEW **NINJA TURTLE TOYS**

Get ready for some turtle power! The release of a brand-new Teenage Mutant Ninja Turtles movie means there's a whole new range of TMNT toys to get excited about. Thanks to the stunning animated visuals of the TMNT movie, Playmates has created a collection of toys that perfectly capture the sleek and stylish look of the movie. There's a wide range of figurines, playsets, and vehicles that are not only fun to play with but some also come with cool features like speaking or glowing in the dark. Whether you're a fan or nostalgic for the 90s, there's something for everyone to enjoy and be thrilled about.









#### **MUTANT MAYEM MOVIE FIGURES**

EACH ACTION FIGURE, WHETHER HERO OR VILLAIN, COMES WITH ITS OWN MAIN WEAPON AND ADDITIONAL ACCESSORIES FOR EPIC BATTLES.

#### **VEHICLES WITH EXCLUSIVES FIGURES**

WHEN THE BADDIES GET OUT OF HAND AND START CAUSING HAVOC IN THE CITY, LEO AND RAPHAEL QUICKLY RIDE TO THE SCENE AND ARE INSTANTLY READY FOR ACTION! EXCLUSIVE FIGURINES AND BATTLE CYCLE VEHICLES WITH 2 WAYS
TO BATTLE FROM BACK TO SIDE.



#### "MAKING OF A NINJA" FIGURES 3PK BUNDE

(HECK OUT THESE AWESOME SETS OF THREE GLOW-IN-THE-DARK FIGURES! THEY WERE INSPIRED BY THE STORY OF BABY TURTLES ACCIDENTALLY ENDING UP IN TOXIC SEWERS AND GROWING UP AS GLOWING TOT TURTLES.





#### THE NEW TMNT MOVIE IS INCREDIBLE!

We had a special invitation from the Paramount team and got to see the Teenage Mutant Ninja Turtles: Mutant Mayhem movie before it even hit the theaters! It's like nothing you've ever seen before. It's this awesome mix of modern vibes, unique sketchy animated style, crazy cool action scenes and that nostalgic 90s feel. The story is all about growing up and trying to find your place in the world, which is something we can all relate to, right? But the best part is the characters, they're so lovable, even the bad guys!

Even if you've never seen any of the TMNT original shows or movies, you can still totally get into it. They explain everything you need to know about the turtles' origin story. But the story has been totally reimagined, and the characters have been changed to fit into the teenage universe.

This movie is going to blow your mind. You won't want to miss it!

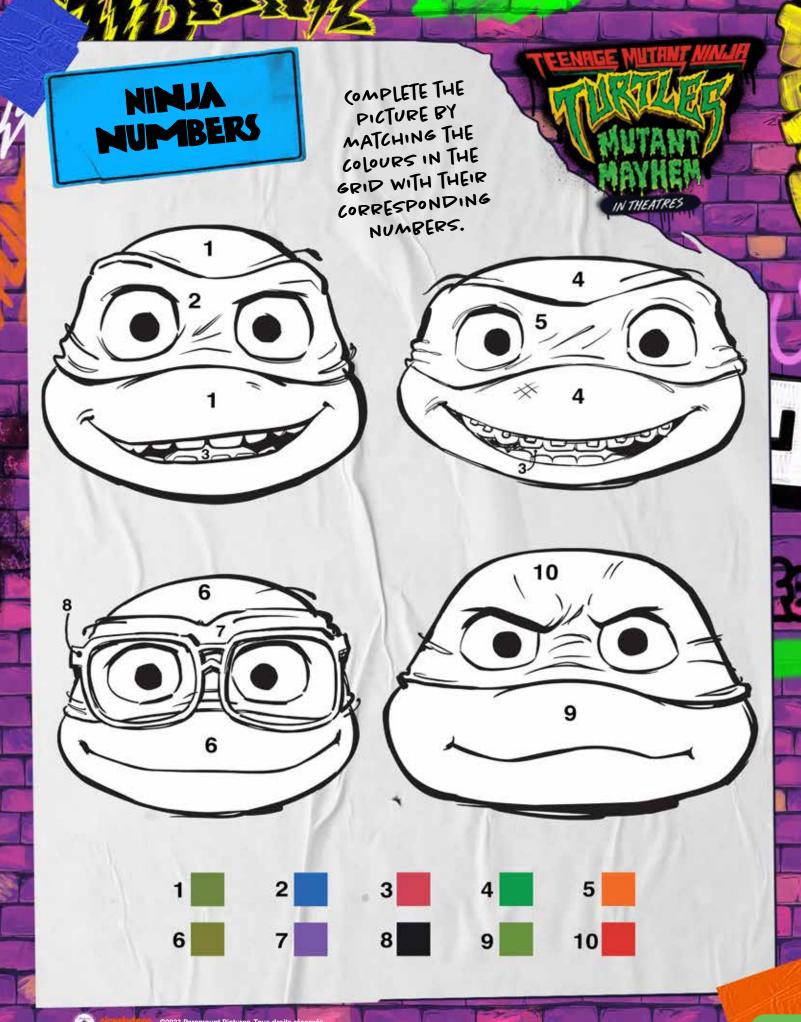


Finn Akelaitis Age 10

WATCH THE TEASER TRAILER
WITH TOYS!

#### **SYPNOPSIS**

After years of being sheltered from the human world, the four Turtle brothers set out on a quest to be accepted as normal teenagers by the people of New York City through acts of heroism. With the aid of their new friend April O'Neil, the brothers go on a hunt for a mysterious crime gang, but trouble arises when this army of mutants is unleashed upon them. The movie will be in theatres August 2.





#### 12-INCH GIANT TURTE FIGURES

THE 12-INCH GIANT LEONARDO AND RAPHAEL FIGURES ARE INCREDIBLY DETAILED WITH UNIQUE DESIGNS THAT MAKE THEM LOOK JUST LIKE THE CHARACTERS. PLUS, THEY ARE HIGHLY POSEABLE, WITH 7 POINTS OF ARTICULATION, SO YOU CAN PUT THEM IN ALL SORTS OF AWESOME BATTLE POSES. AND THE BEST PART? THEY COME WITH REALLY COOL ACCESSORIES TOO!



### MUTAGEN OOZE CAMISTERS WITH SURPRISE TURTLE

TRANSFORMED BY A MYSTERIOUS MUTANT SOLUTION, THESE TURTLES AND THEIR RAT FATHER HAVE TRAINED IN THE ART OF MINJUTSU TO BECOME A SUPER TEAM. (OLLECT THESE MUTAGENIC BOXES AND YOU'LL ALSO RECEIVE A TURTLE FIGURINE IN PRE-MUTANT BABY FORM! WHICH TURTLE WILL YOU RECEIVE?





- Be on the lookout for all new World's Softest Plush to snuggle and play with!
- Adorable baby plush toys for nurseries or playrooms
- Fun for all ages: 0-99!
- Made with high quality, safe materials







Each Cats vs Pickles plushie is made in an adorable print design that reflects its 'paw-sonality'. A supersoft tactile feel is great for sensory and stress reduction. Perfect study buddies, travel companions, comfort pets or just for fun!



4 PACK STUDY beans plushies

#### HUGGERS

Cats vs Pickles "Huggers" are colourful silly, super-soft, huggable, plush characters.
They're about 16.5 inches tall and 8 inches wide - the perfect size to snuggle with!

ALL!



# Blue Zeetle

DC is bringing a new character to the big screen in their new movie "Blue Beetle". This exciting movie is part of the 'Worlds of DC Movies' series, with a release date of August 18, 2023. To accompany the movie, Mcfarlane has created a fantastic collection of figures that perfectly capture the cool and trendy look of the film. The Blue Beetle and Carapax figures feature up to 22 moving parts for endless posing and play possibilities. Each figure also comes with a collectible art card. So, if you're a fan of DC, these toys are a must-have for your collection!





#### DC MULTIVERSE BLUE BEETLE BATTLE MODE (BLUE BEETLE MOVIE) 7IN ACTION FIGURE

The first in his family to graduate college, Jaime Reyes harbors dreams of law school, but instead is conflicted in the face of threats to his home and misfortunes befalling his family. When he becomes symbiotically connected to an ancient alien biotechnology, Jaime is bestowed with almighty but unpredictable powers, leading him to fulfill his destiny and become a new generation of the Super Hero: Blue Beetle™.









Miraculous Ladybug and Cat Noir are making their first appearance in a captivating animated and musical film. The movie invites you to join Marinette DuPain-Cheng and Adrien Agreste, two seemingly ordinary teenagers, on a thrilling adventure as they embrace their superhero destinies. Get ready to uncover the hidden secrets that lie within their captivating story.



## MIRACULOUS MOVIE FASHION DOLLS

Introducing Miraculous dolls inspired by the new Netflix movie "Ladybug & Cat Noir, The Movie". The Ladybug doll looks great in her shimmery red costume with black polka dots, removable booties and yo-yo. The Cat Noir doll wears his iconic black suit, boots and his magical staff. Get ready to save Paris with these extraordinary dolls!



#### **ADD WATER TO TRANSFORM!**

Get ready to unveil Marinette's hidden superhero identity using the power of water and Miraculous magic! Simply pour water into the Miraculous tube, place Marinette and the special pink packet inside, give it a swirl, and witness the enchanting transformation unfold before your eyes! Each Magic Heroez Transformation doll comes with three unique accessories, including Kwami, a removable mask, and more. Start your collection today with these incredible dolls, and stay tuned for the arrival of two more amazing styles!







# DISNEY - PRINCESS MEDIUM PLUSH 1. Moana, 20 inches

Belle, 20 inches
 Ariel, 20 inches

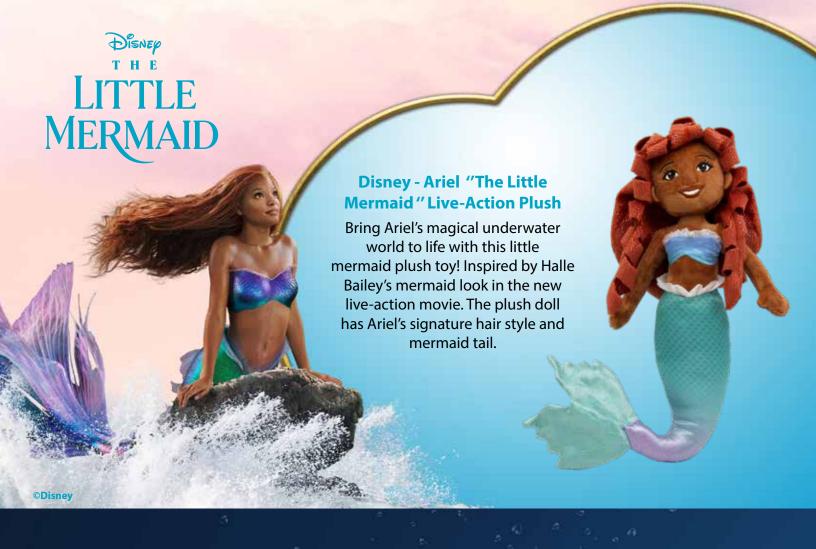
#### **Disney Princess Plush**

The Disney Princess franchise dreams, creates and celebrates the most magical adventures, each woven around a relatable, empowered heroine who delights everyone and inspires girls to realize their full potential.

Our Princess plush collection puts the spotlight on your favourite princesses. Available in 2 sizes: small and medium.







"The Little Mermaid" is the beloved story of Ariel, a beautiful and spirited young mermaid with a thirst for adventure. The youngest of King Triton's daughters and the most defiant, Ariel longs to find out more about the world beyond the sea and, while visiting the surface, falls for the dashing Prince Eric. While mermaids are forbidden to interact with humans, Ariel must follow her heart. She makes a deal with the evil sea witch, Ursula, which gives her a chance to experience life on land but ultimately places her life – and her father's crown – in jeopardy.



Can you spot these images?













## DISCOVER THE INCREDIBLE BENEFITS OF CAR PLAY

Playing with cars and car mats is an absolute blast for toddlers! Not only does it keep them entertained for hours on end, but it also provides numerous benefits for their development:

- Develops fine motor skills
- Encourages imaginative play by creating scenarios and stories
- Promotes cognitive development by improving problem-solving and spatial perception

It's incredible how a simple activity like playing with cars can have such a positive impact on a toddler's growth and learning! So let's rev up those engines and dive into a world of endless fun and learning!



Introducing the City Road Track Puzzle Mat - a set of 12 pieces that provides a safe and enjoyable play area for toddlers. With this mat, the little ones can have fun while exploring a vibrant cityscape.





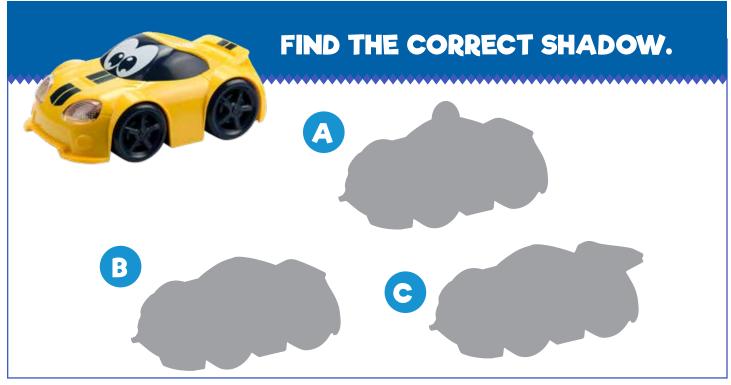
#### MY FIRST RACER







A fun, free-wheels vehicle for pre-schoolers with a chubby car shape and cute little eyes. This racer is also equipped with 4 buttons that make funny sound effects to teach pre-schoolers the different sounds a car makes, such as windshield wiper, horn, engine start, and gas refill noises. Push the car forward and you can even hear the engine running!





Answer: B





#### TENTS WITH TUNNEL

Unleash your imagination with a play tent that comes with a tunnel, opening up endless possibilities for thrilling adventures. And that's not all! In addition to providing endless leisure opportunities, our children's tents also offer a comfortable refuge and a minioasis in their own room. Choose from exciting designs like a fire station, a girl's house, or a dino-themed tent. Let the fun beain!

#### **BATH TOYS**

Little ones can create their own underwater scenes and stories, all while enjoying their bath time. Made of foam that is incredibly soft to the touch.

**ALPHABETS KIT**: 26 floating letters (A-Z) **SEA WORLD & NUMBERS KIT**:

10 floating numbers (0-9) and 15 sea world shapes









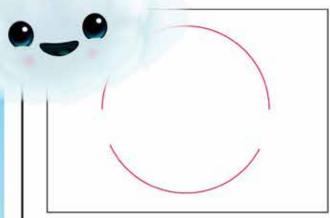


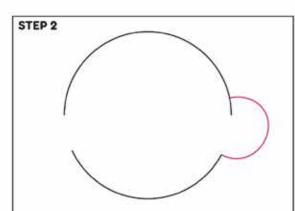


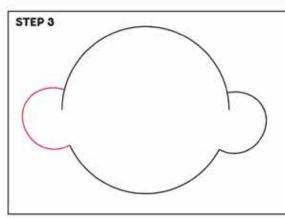


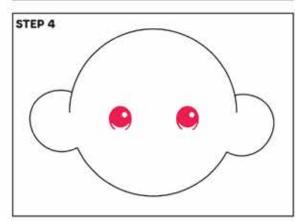
TRUE AND THE RAINBOW TOY
COLLECTIONS INCLUDE DOLLS,
PLAY SETS, FIGURES AND MUCH
MORE.

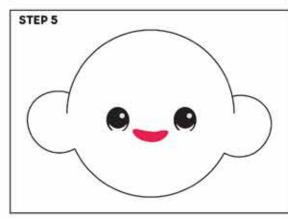


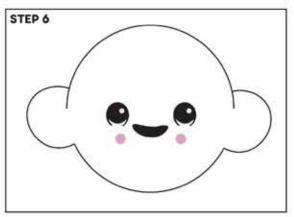












TRUE AND THE RAINBOW KINGDOM™ GURU STUDIO. @2019 GURU STUDIO. ALL RIGHTS RESERVED.



The Pixie Flitzies are the magical glittery spirits of celebration!









## Find out how to:

THE ROLL

#### Did you know...

Chemistry is the main science that explains why explosions occur? Chemical reactions are the main cause of explosions!



foam mixturel









## Scientific experiment Colourful explosion race



Steps:



(lemon juice or vinegar)

Pasteur pipettes



#### What will you need? Material included in the kit:

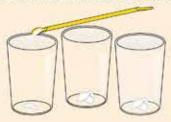




#### Extra material:

#### ATTENTION: ask an adult for help.

#### With the plastic spatula, add 2 spoons (with the larger side) of sodium bicarbonate to each cup.



3. Now add 25ml of water to each cup with the small measuring cup and stir well, while trying not to form foam with the plastic spatula."

#### Citric Acid WARNING

Hazard Statement: Causes serious eye irritation.



Then add 2 spoons of dishwashing liquid.



4. Finally, add 2 drops of each colouring with the Pasteur pipette, or mix 1 drop of 2 different colours to get new colours."



explosion

5. We need to prepare a citric acid solution now. To do this, put 50 ml of water in a clean cup (use the small measuring cup to help) and 2 spoons of citric acid, with the help of the plastic spatula.



Arrange the cups in line on top of a tray. Finally, pour a little of the solution prepared in the previous step into each one.

#### What happens?

When you mix an acid with a base, a chemical reaction that releases CO, occurs. NaHCO. + Acid Na-Acid + CO. + H.O.

It's this gas that, being in a solution with detergent, creates the explosive foam that you observe!



#### ROBO BLAST

Programmable Robot with blasting fist!

Introducing ROBO BLAST: The Ultimate Programmable Robot Toy with Blasting Fist!

A 34cm tall robot with full function remote control, dance mode, LED eyes and cool sound SFX.

With up to 20 programmable steps, kids can pre-program the robot to walk and blast darts.







#### FLY30TIC"



#### **AIR WHEELZ**

Introducing Air Wheelz, which can be driven on land & flown in the air. Equipped with 2-Channel super wide infrared control and co-axial system for excellent flying stability.



#### **AIR PYTHON**

Introducing Air Python using 2-Channel Easy Control - this helicopter is dedicated for beginners. Super wide infrared control, a special co-axial system, and precise speed control allows for excellent flying stability.





#### **AQUA TYPHOON**

Drives on land, snow and water!





# Maniacs



FLINTSTONES INTERVIEW WITH THE VAN HE WEST WING INCEPTION THE NOTEBOO STICE LEAGUE BATGIRL BLADERUNNER T

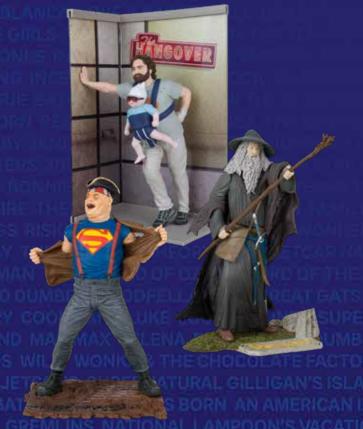
A STAR IS BORN REBEL WITHOUT A CAUS
VER HAPPENED TO BABY JANE? TOM & JEF

THE SHAWSHANK REDEMPTION FAMILY MATTERS 300 SING!
EUSINESS SCOOKY-DOO WONDER WOMAN BONNIE & CLYD!
MISTHEORY A STREET CAR NAMED DESIRE THE SHAWSHAND

GREAT GATSBY THE BIG BANG THEORY
TUNES SUPERMAN THE WIZARD OF O

OCOLATE FACTORY COOL HAND LUKE EILLIGAN'S ISLAND MAD MAX SELE MERICANIN PARIS WILLY WONKA & TI

N THE JETSONS SUPERNA IVER BATMAN IT A STAR IS



## WB 100: MOVIE MANIACS WAVE 2 BUNDLE (3) 6" FIGURES

- Incredibly detailed limited edition 6" scale figures.
- Includes scenic printed back drop, alternate hand, and environmental base display.
- Includes art card with numbered certificate of authenticity and card holder.
- Hidden surprise included.
- Figure is showcased in WB100
   Anniversary themed window box packaging.
- Collect all McFarlane Toys Movie Maniacs figures!

@ & ™ WBEI. (\$23)

## UNLEASH YOUR INNER SUPERHERO AT

Comic-Con is a super fun event that happens once a year to celebrate all things cool like comics, movies, TV shows,

You can see and do all kinds of cool things there, including workshops and conferences where you can learn new things. You can meet your favourite stars, get their autographs, and take pictures with them. and video games. There's even a contest where you can dress up as your favourite hero!

If you're a collector, this is the perfect place to find all the stuff you've been dreaming of, like T-shirts, comics, toys, figurines, and even replicas. Here are some of the cool toys that were at this year's Comic-Con.



DC Multiverse Batman & Spawn (Based on Comics by Todd McFarlane) 7in Action Figure 2pk McFarlane Toys

> **DC Multiverse Superman** (85th Anniversary) 7in Gold Label Action **Figure McFarlane Toys**













# Treasures of Architecture

Building sets based on the world's greatest architectural designs. Each set comes with historical information about the landmark and detailed building instructions.



#### STATUE OF LIBERTY

The Statue of Liberty is a colossal neoclassical sculpture on Liberty Island in New York Harbor. It's a gift from France to the United States, designed by Frédéric Auguste Bartholdi.



#### **CN TOWER**

**424 PCS** 

74.2 CM

TALL

The CN Tower is a concrete communications and observation tower and is a signature icon of Toronto's skyline. It held the record for the world's tallest free-standing structure from 1975 until 2007.

#### THE EIFFEL TOWER

The Eiffel Tower is located on the Champ-de-Mars in Paris, and was inaugurated on March 31, 1889. It was built for the 1889 Exposition universelle (World's Fair), celebrating the centennial of the French Revolution.



#### **TOWER BRIDGE**

The Tower Bridge is a combined bascule and suspension bridge in London, England. While it might be London's most famous bridge, it is not to be confused with the London Bridge - located a bit further upriver and which is pretty plain by comparison.



#### TAJ MAHAL OF AGRA

One of the seven wonders of the World, the Taj Mahal (meaning Crown of the Palace) is an ivory-white marble mausoleum on the south bank of the Yamuna River in the Indian city of Agra.



### **COLOURING SHEET**

#### **TIME FOR POTION CLASS!**









## **BACK TO SCHOOL - QUICK, THINK**BE THE FIRST TO NAME 3 ITEMS FOR EACH CATEGORY!

**********				 •••••
•••••	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • •	••••••	 

ITEMS IN THE CLASSROOM







© Wildbrain LTD (23)





#### **HELP THE PLUSH ELEPHANT FIND** THE ANIMAL NAMES IN THE GRID.

0	V	E	C	Α	T	N	1	D	Y
Н	Ε	D	G	Ε	Н	R	G	0	R
В	V	T	S	G	0	Α	0	G	P
N	Y	0	G	S	Α	E	R	G	T
K	Α	Н	L	Α	M	В	I	K	0
L	S	R	L	1	0	N	L	0	G
R	X	0	0	Α	C	E	L	C	V
S	D	C	N	C	N	S	Α	Ε	P
P	G	1	R	Α	F	F	Ε	D	Ε
1	E	L	Ε	Р	Н	Α	N	T	C

**GORILLA GIRAFFE** 

LION ELEPHANT **LAMB** DOG

**BEAR CAT** BEE









#### WHICH SQUARE COMPLETES THE PICTURE?

Α.

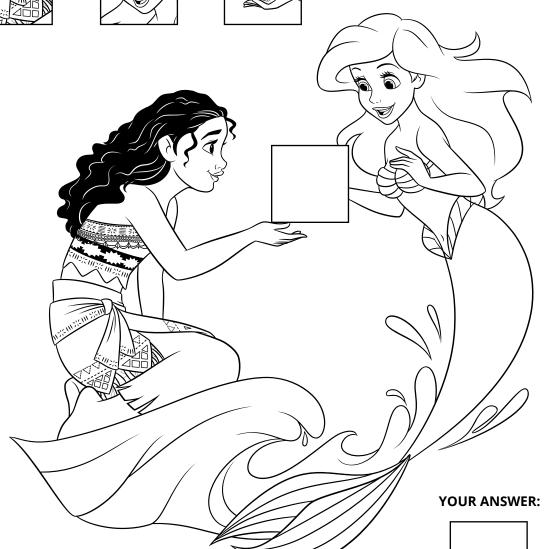


В



C







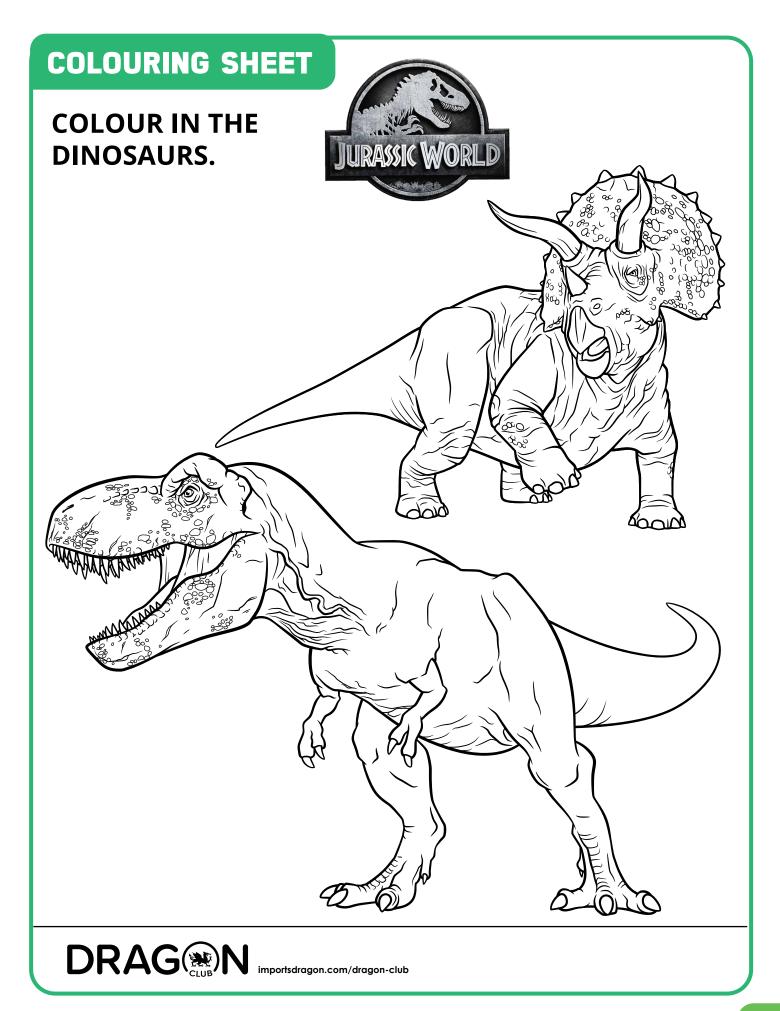
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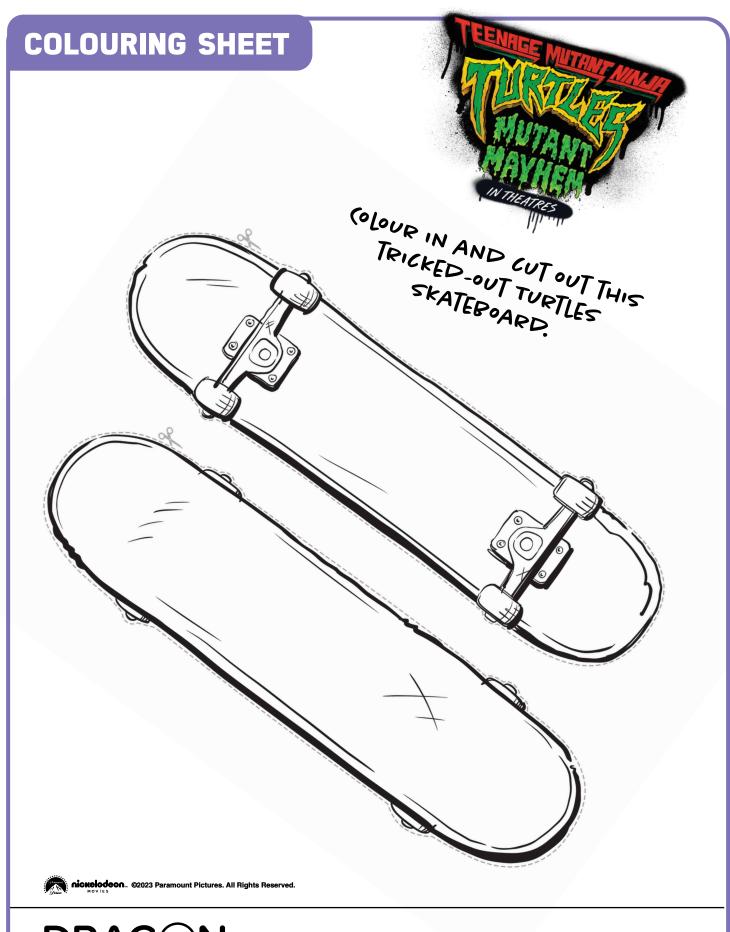
ANSWER: (

©Disney









DRAG( N importsdragon.com/dragon-club

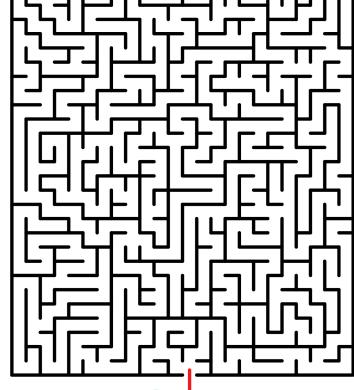
kittens pherkins

LEAD
THE KITTENS TO
THEIR TEACHER.















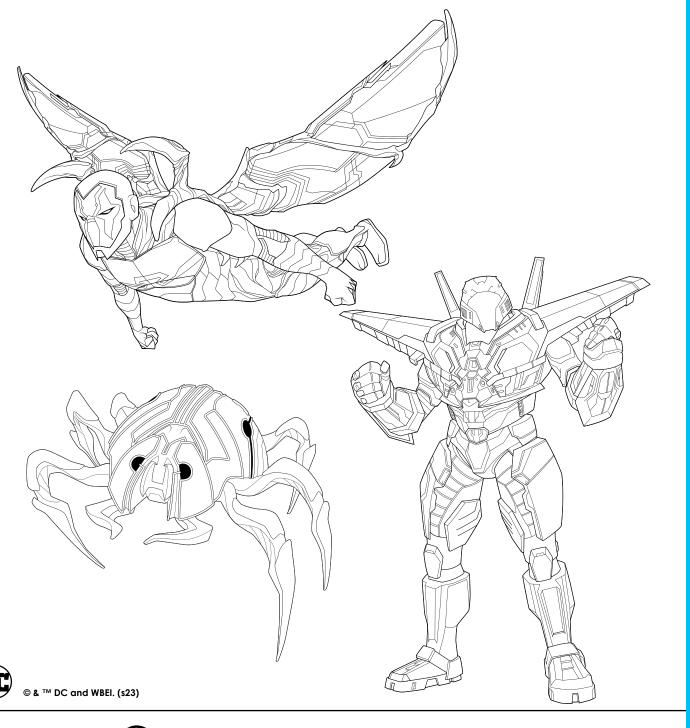
© Cepia



### **COLOURING SHEET**



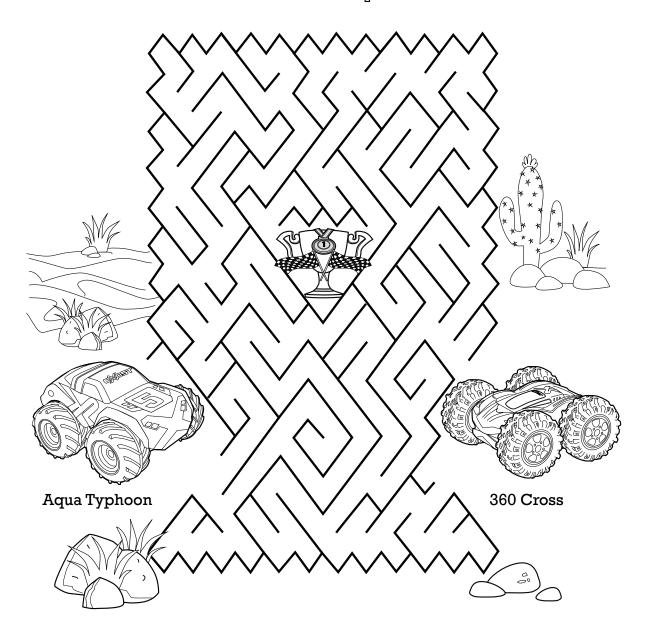
## LET'S COLOUR IN THE CHARACTERS FROM THE BLUE BEETLE MOVIE!



**DRAG** 



In this race, only 1 car gets the trophy! Choose the best car and help it finish the maze!



© Silverlit



## **COLOURING SHEET**

## HELP SUPERMAN™ GAIN STRENGTH BY COLOURING HIM IN.

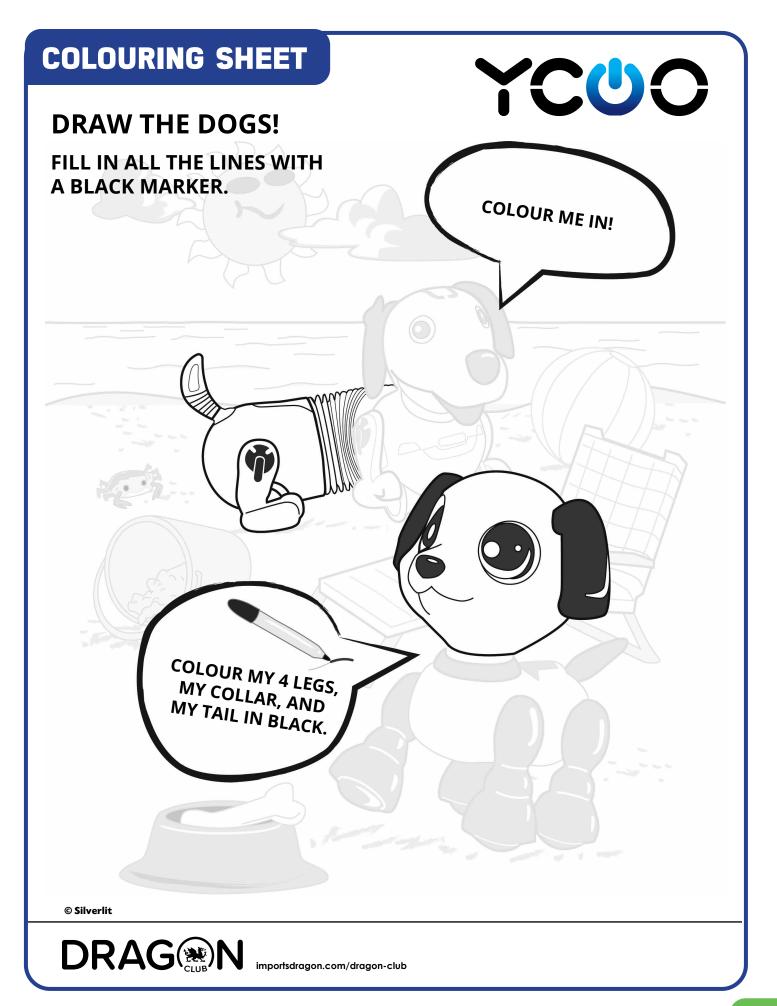






r SUPERMAN and all related characters and elements © & ™ DC. WB SHIELD: © & ™ WBEI. (s2023)





CONTESTS

### VISIT IMPORTSDRAGONCONTEST.COM

for a chance to win this month's toy gift sets.



Contests change every month. The sets above are examples and are subject to change.

#### The Imports Dragon team would like to thank our suppliers for their highly valued collaboration:

- **Beverly Hills** Teddy Bear
- Cepia
- Canenco
- Eolo

- Guru Studio
- Headstart Tovs
- Toy Monster
- McFarlane Toys
- **Moose Toys**
- **Playmates**

- Science4You
- Silverlit
- United SmileWeCool

  - Zaa

And of course a warm thank you to our licensor Disney for their amazing support.



